

ZOOM USE CASE:

CORPORATE LMS INTEGRATION

CHALLENGE

Providing both live and on-demand training to improve employee skills is critical for a company's competitive advantage. As a result, training departments are investing more in Learning Management Systems (LMS) and curriculum that provide the necessary ongoing training for their employees. While these systems let instructors author courses, the systems themselves don't include a robust virtual classroom setting that allows instructors to host virtual classes.

Meanwhile, employees who have become accustomed to the functionality they experience in virtual meeting environments (such as Zoom) aren't getting the same functionality in the live virtual training provided by an LMS. Additionally, these employees typically have to log into different systems and manually create calendar invites. Together, these and other issues sacrifice the speed of initiating live and on-demand training as well as the efficacy of those sessions.



THE SOLUTION

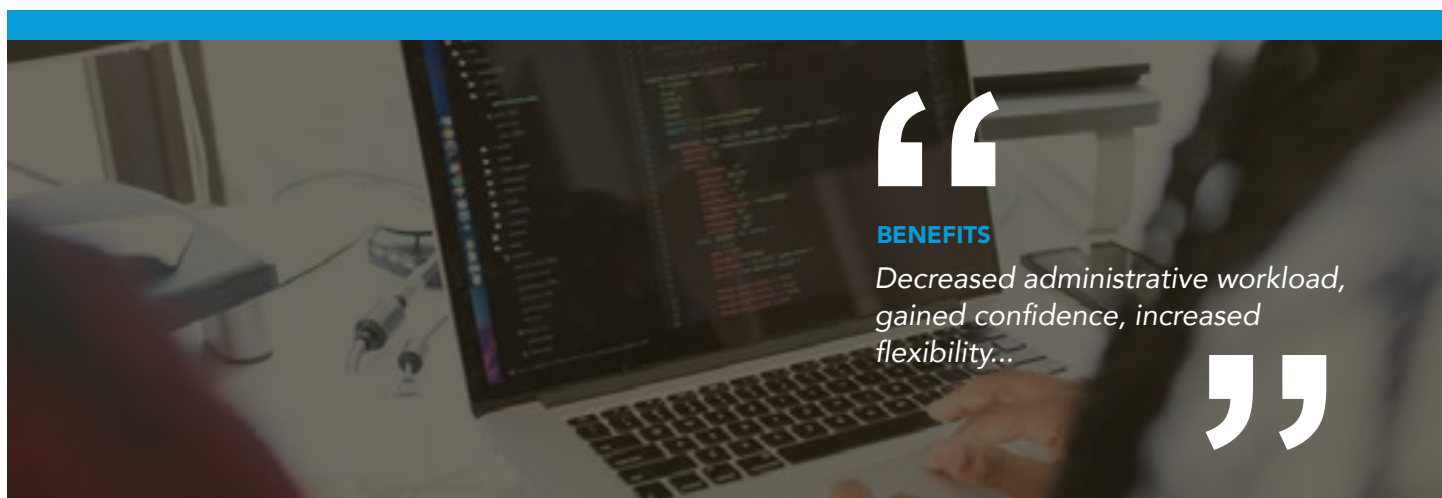
CoSo Cloud LMS Integration

CoSo Cloud's task was to integrate Zoom, one of the most widely used virtual meeting systems, with popular LMS offerings such as SuccessFactors, Bridge, Saba, and Adobe Captivate Prime, creating a bridge between two best-in-class tools. Through this custom LTI integration, corporations gain the flexibility to leverage the powerful features of Zoom web conferencing directly within their LMS of choice. Trainers can now create courses in their LMS and let employees launch these courses directly in their Zoom meeting rooms, which provide robust classroom experiences that enhance virtual instructor-Lead Training (VILT) programs.

THE SOLUTION

With CoSo's LMS integration, learners gain access to high-quality video virtual sessions through Zoom's easy to use desktop and mobile UI. Trainers and administrators can decrease administrative workload through automation of syncing completion data, attendance reports, and recordings to their LMS. Administrators gain confidence with roster security management functionality, mapping their course roster to automatically create users in Zoom and manage their roles, permissions and automatic calendaring.

For corporations with extensive on-demand libraries, recordings are automatically uploaded to the LMS for recording management and saved to the storage location of choice, including Kaltura and Google Storage. With direct integration to Kaltura's Video Platform, users have the additional flexibility for video playlists to be displayed, renamed, or deleted from the LMS.



THE BENEFITS

Training program administrators that have implemented CoSo's LMS Integration save time by having all of their attendance data and recordings stored in their LMS. With single sign-on, employees avoid having to go back and forth between their LMS and virtual classrooms.

With all activity created and managed through the LMS, creating less work for administrators. With increased data access stored in one location, administrators can also view training program performance and adoption, including who attended certain sessions and how long they participated. Course administrators can even set attendance thresholds that require attendees to

participate for a certain percentage of the course for their attendance to count.

Employees, meanwhile, can add training invites to their calendar so quickly and log into Zoom rooms so effortlessly, they're often unaware training is being created and managed through the LMS. By allowing them to interact with the Zoom layout and features they're already comfortable with, no learning curve required.

The net result is greater use of live and on-demand training among employees, an improved satisfaction score for training program administrators, and enhanced knowledge, collaboration and productivity throughout the workforce.